

VICTOR STREET CONNECTIVITY AND ACCESS PLAN STEERING COMMITTEE #2 MEETING MINUTES

Location: Victor Town Hall

Date: November 16, 2021

Time: 4:00 PM

Attendees: See sign in sheet

AGENDA AND DISCUSSION ITEMS

Steering Committee meeting #2 was held for the Victor Street Connectivity and Access Study. Topics of discussion were as follows:

1. Welcome & Introductions

- Introduced a new team member Christopher Dunne of Highland Planning.

2. Project Background

- Noted major project tasks, Steering Committee and Public Meetings, and schedule with an August 2022 completion.
- Technical Memo #1 - Inventory was first major task completed.
- Initiated Public Engagement Round #1.
- Restated project goals:
 - Enhance the transportation network and connectivity
 - Prioritize links between key transportation assets and destinations
 - Promote active transportation & multi-modal system
- Reviewed previous planning studies to align and incorporate findings.
- Summarized the project decision statement for purpose, outcomes, and schedule.

3. Inventory

- LaBella provided a summary of Technical Memo #1 for Inventory that was submitted on November 10th. Highlights include:
 - Reviewed various plans and studies. All had common theme to enhance the transportation system to support businesses and economic development.
 - Traffic data was compiled; data was pre-Covid.
 - Crashes review covered the most recent 5-year period that totaled 958 accidents. Predominant accident types were rear end crashes and animal crashes. 137 accidents (14%) were injury type. No fatalities. Four pedestrian and one bicycle accident.
 - Provided graphical mapping of sidewalks, hiking trails, and parks.
 - Identified recent private development and public capital projects.
 - Provided overview of typical traffic operations. Route 96 southbound PM peak hour (3:00-6:00) has congestion and queuing issues.



- Provided overview of pedestrian facilities. Generally, a good system with some locations requiring delineation and ADA ramp compliance.
- Identified public transit route (Route 253-Canandaigua/Eastview) within project area.

4. Public Engagement/Stakeholder Interviews

- Distributed and provided an overview of Project Narrative, Public Engagement Playbook, and Key Stakeholder interview summaries.
- Interview finding highlights include:
 - Sidewalk connections are lacking for newly developed residential neighborhoods.
 - Village center and community facilities are priority destinations for bike-ped connections.
 - High Street / Main Street intersection queuing remains the biggest challenge on Route 96 through the Village.
 - Residents and businesses on Route 96 may balk at a new “bypass” street along the railroad (Adams Street Extension).
 - Trails remain purely recreational assets.
 - Carefully consider what kind of development would occur on a new bypass/railroad avenue (Adams Street Extension) should it move forward.
- Various community engagement strategies were identified. Detailed “Instant Input” mobile app as another engagement alternative.

5. Other/Next Steps

- Ontario County will provide LaBella with their most current GIS and aerial files for use in the project.
- Scott Reinhart is the Steering Committee member connected with the Victor Neighbors Community Facebook page.
- Town to provide additional names for stakeholder interviews.
- Issue summary of public engagement phase 1
- Roundabout at Victor-Egypt Rd/Lane Rd/Lynaugh Rd is another priority project
- Outreach:
 - Speak with Parks & Recreation and Victor Hiking Trail
 - Pop-up event at ice cream shop during the summer would work well
 - December 4 Chamber event would be a good pop-up event - could be in Town Hall
 - Winterfest in February would also be good pop-up (lots of foot traffic)
 - Not necessarily a lot of demand for a public meeting
 - Nice to give the community an option of one in-person and one virtual event
 - Hold event at Brewery - go to where the people are!
 - Coordinate with the School and school concerts
 - Could hit both at the school concert and the December 4 Chamber event in the Village
 - Use Nextdoor to get information out
 - Use an on-line survey
 - ~~Need a road name instead of “bypass”~~ **The project materials should not refer to the new local street proposed in the Route 96 Transformative Corridor study as a “bypass;” instead, it should be referred to as the “proposed Adams Street Extension”**
 - Don’t skimp on mtg #2 - people may need some leadup to be comfortable with these alternatives
 - Post materials to the Village FB and website
 - Update the left vs. right typo on the project info sheet graphic
 - Update playbook with concrete engagement plans
 - Steering Committee:
 - Planning fatigue is a factor
 - Stakeholders will want to know about cost
 - Make it clear how this project fits in and is different from past studies



- Adams St Ext feasibility study is out there - do we publicize that as part of this effort?
- Route 96 Traffic
 - Pedestrian crossings slow down traffic on 96
 - 37% of traffic on 96 comes from the south and turns west
 - Solution to High St backup: property that could provide back way for buses out of school (between Latchmere and the school district property)
 - Car pickups at the schools are the problem, not buses (there are parent/school bus conflicts); can hinder emergency responses
- Steering Committee to provide comments to Technical Memo #1 by November 23. LaBella to address comments and finalize Technical Memo #1.
- Initiate Technical Memo #2 (Needs Assessment); draft is scheduled for the end of January.
- Public Meeting #1 is tentatively scheduled for mid-December.

6. Action Items

- See action item table.

If there are any errors or significant omissions, please contact me at (585) 402-7041 or Lrotoli@labellapc.com. Please reply with comments within one week at which point these minutes will be considered final.

Respectfully Submitted by:

LaBella Associates, D.P.C.

Lorenzo Rotoli
Senior Project Manager

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NEW ACTION ITEMS	TASK OWNER(S)	DEADLINE	STATUS
1. Ontario County GIS & aerial data	Ontario County	11/30/21	In progress
2. Additional Key Stakeholder names	Town	11/24/21	Initiate
3. Engage Parks & Rec and Victor Hiking Trails for input	Highland	11/24/21	Initiate
4. Establish pop-up events (Town, School, and private venues)	Highland	11/24/21	Initiate
5. Utilize social media for engagement	Highland	11/24/21	Initiate
6. Develop on-line survey	LaBella/Highland	11/24/21	Initiate
7. Post project materials on Town website and Facebook page	Town	11/30/21	Initiate
8. Update engagement materials	Highland	11/24/21	In progress
9. Steering Committee provide Tech Memo #1 comments to LaBella	Steering Committee	11/23/21	In progress
10. Update Tech Memo #1 and re-issue as final	LaBella	12/10/21	Initiate
11. Technical Memo #2 (Needs Assessment)	LaBella	1/28/22	Initiate
12. Coordinate Public Meeting	Design Team	12/2/21	Initiate

OLD ACTION ITEMS	TASK OWNER(S)	DEADLINE	STATUS

SIGN-IN SHEET

Victor Street Connectivity and Access Plan

STEERING COMMITTEE MEETING #2 - Inventory

DATE: November 16, 2021 TIME: 4:00 pm

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